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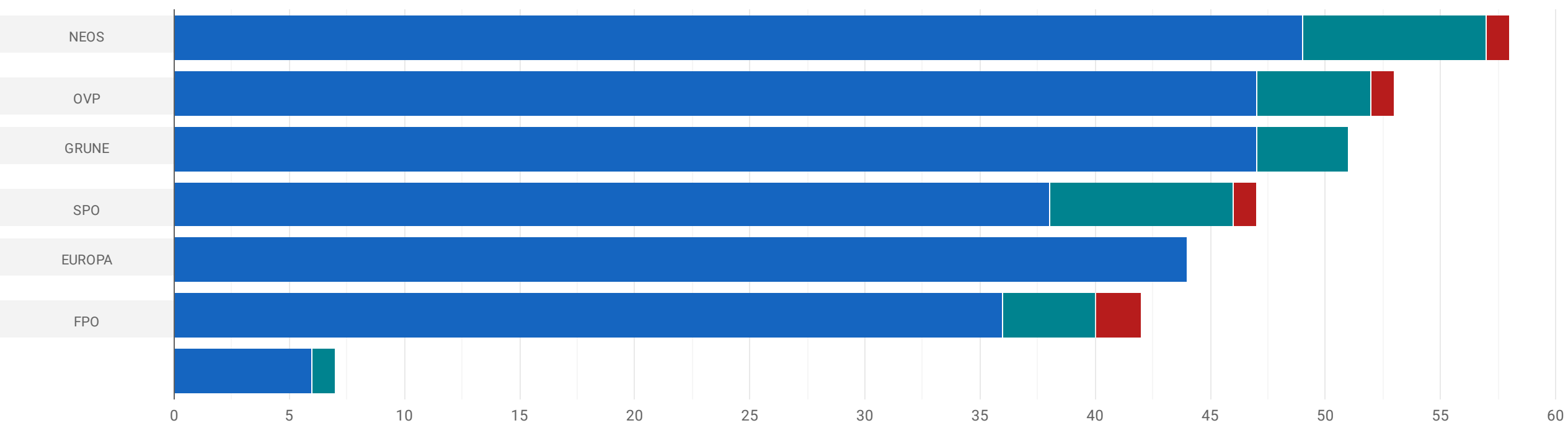
TIPOLOGY OF CONTENT (V01)

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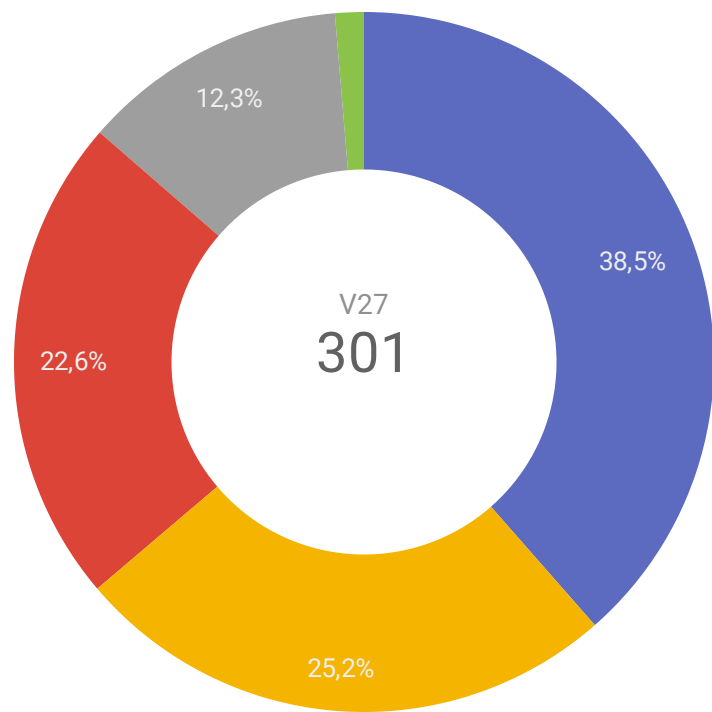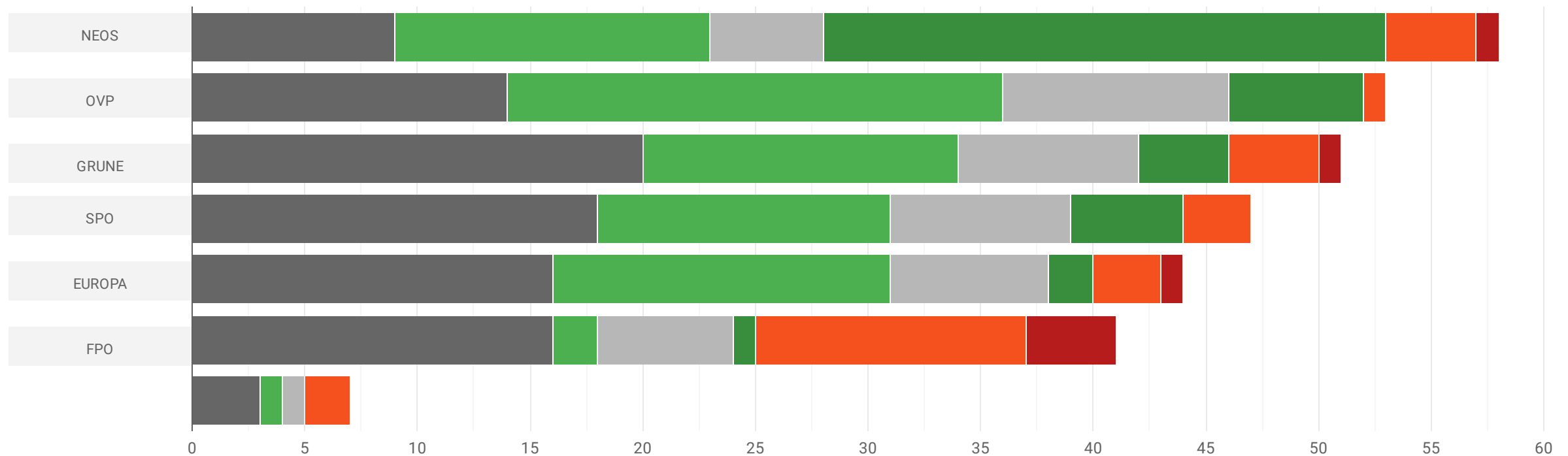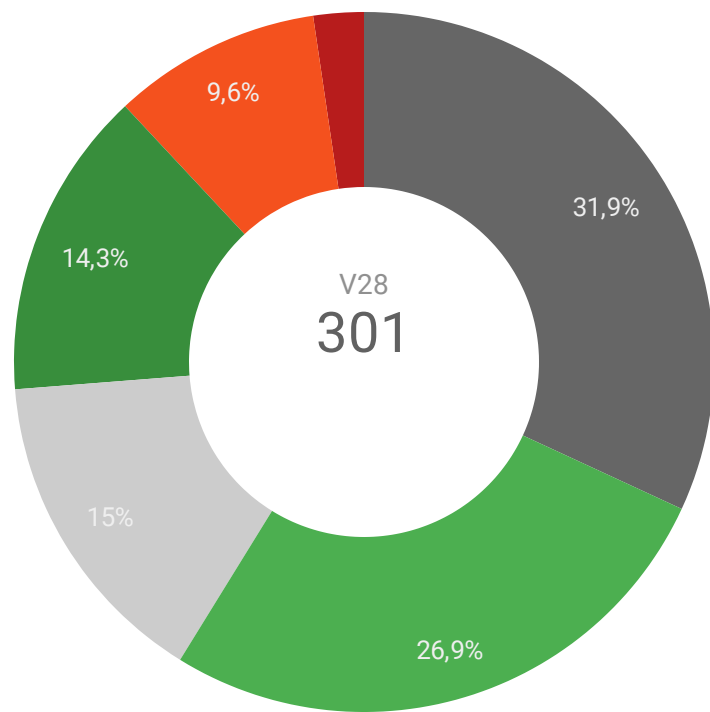
ON WHICH DIMENSION IS THE CONTENT MAINLY FOCUSED? (V27)

legend   ■ National   ■ European   ■ National/European   ■ Extra EU   ■ None

V27
301

- 38,5%
- 25,2%
- 22,6%
- 12,3%

	NEOS	OVP	GRUNE	SPO	EUROPA	FPO

0%   10%   20%   30%   40%   50%   60%   70%   80%   90%   100%

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HOW IS THE EUROPE REPRESENTED? (V28)

legend		Strongly positive	Positive	Neutral	Negative	Strongly negative	Not represented

V28
301

31,9%
26,9%
15%
14,3%
9,6%

NEOS
OVP
GRUNE
SPO
EUROPA
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0 5 10 15 20 25 30 35 40 45 50 55 60

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THE MESSAGE OF THE CONTENT IS MAINLY (V37)

legend ■ Emotional ■ Rational ■ Neutral/Other

V37
301

48,8%
45,2%
6%

NEOS
OVP
GRUNE
SPO
EUROPA
FPO

0 5 10 15 20 25 30 35 40 45 50 55 60